



Course Syllabus

1	Course title	Financial Analysis	
2	Course number	1603734	
3	Credit hours	3 Hours	
	Contact hours (theory, practical)	-----	
4	Prerequisites/corequisites	None	
5	Program title	MBA Finance	
6	Program code	03	
7	Awarding institution	The University of Jordan	
8	School	Business School	
9	Department	Finance	
10	Course level	Level 3	
11	Year of study and semester (s)	2022-2023 Fall semester	
12	Other department (s) involved in teaching the course	None	
13	Main teaching language	English	
14	Delivery method	<input type="checkbox"/> Face to face learning <input checked="" type="checkbox"/> Blended <input type="checkbox"/> Fully online	
15	Online platforms(s)	<input type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others.....	
16	Issuing/Revision Date	22/10/2022	

17 Course Coordinator:

Name: Dr. Majd Iskandrani

Contact hours: 12:30-1:30 Sunday, Tuesday and Thursday

Office number:

Phone number:

Email: m.iskandrani@ju.edu.jo



18 Other instructors:

Name: NA

Office number:

Phone number:

Email:

Contact hours:

Name: NA

Office number:

Phone number:

Email:

Contact hours:

19 Course Description:

The primary goal of this subject is to learn how to create managers' "inside information" from analyzing publicly available financial statement data. The subject is designed to equip the students with the skills of effective financial statement analysis to meet the challenge of the competitive business world. The subject is aimed at students with broad business career interests as well as those specializing in the accounting and finance field. The subject will commence with the introduction of the framework for financial statement analysis involving discussions on the roles of accounting information and intermediaries in the economy, and how financial analysis can create value in well-functioning markets. Afterwards, the subject topics will mainly cover the areas of how those business analyses and valuation frameworks can be applied to a variety of decisions. Cases and problems will be introduced gradually, and will provoke analytical and creative thinking of the subject participants

A- Aims:

This module aims to give students' theoretical understanding of the financial analysis. It also aims to give students the ability to apply the financial analysis methods, as well as, handle other fundamental techniques if the student encounters in other topics. This module will help students to examine the current finance literature and understand how quantitative methods are used to test the financial literature.

B- Students Learning Outcomes (SLOs):

Upon successful completion of this course, students will be able to:

SLOs SLOs of the course	SLO (1)	SLO (2)	SLO (3)	SLO (4)
1. Explain financial statement analysis and its relation to business analysis	*			
2. Describe the financial reporting environment and the need for accounting analysis.	*			
3. Analyzing cash flow measures and their relations to business activities.				*


20 Course aims and outcomes:

4. Analyzing profitability measures and the impact of operating and financial leverage.				*
5. Analyse the credit risk through assessing firm's liquidity and solvency.				*

21. Topic Outline and Schedule:

Week	Lecture	Topic	Student Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
1	1.1	Overview of Financial Statement Analysis	SLO(1)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	1.2	Overview of Financial Statement Analysis	SLO(1)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	1.3	Overview of Financial Statement Analysis	SLO(1)	Blended	Microsoft team	Synchronous	See item 22	See item 25
2	2.1	Financial Reporting and Analysis	SLO(1)	Blended	Microsoft team	Synchronous	See item 22	See item 25

	2.2	Financial Reporting and Analysis	SLO(1)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	2.3	Financial Reporting and Analysis	SLO(1)	Blended	Microsoft team	Synchronous	See item 22	See item 25
Week	Lecture	Topic	Student Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
3	3.1	Analyzing Financing Activities	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	3.2	Analyzing Financing Activities	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	3.3	Analyzing Financing Activities	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
4	4.1	Analyzing Investing Activities	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	4.2	Analyzing Investing Activities	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	4.3	Analyzing Investing Activities	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
5	5.1	Analyzing Investing Activities: Intercorporate Investments	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	5.2	Analyzing Investing Activities: Intercorporate Investments	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25

	5.3	Analyzing Investing Activities: Intercorporate Investments	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
6	6.1	Analyzing Operating Activities	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	6.2	Analyzing Operating Activities	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	6.3	Analyzing Operating Activities	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
7	7.1	Cash Flow Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	7.2	Cash Flow Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	7.3	Cash Flow Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
8	8.1	Return on Invested Capital and Profitability Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	8.2	Return on Invested Capital and Profitability Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	8.3	Return on Invested Capital and Profitability Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
9	9.1	Prospective Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	9.2	Prospective Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	9.3	Prospective Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25

10	10.1	Credit Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	10.2	Credit Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	10.3	Credit Analysis	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
Week	Lecture	Topic	Student Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
11	11.1	Equity Analysis and Valuation	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	11.2	Equity Analysis and Valuation	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25
	11.3	Equity Analysis and Valuation	SLO(4)	Blended	Microsoft team	Synchronous	See item 22	See item 25

22 Evaluation Methods:

Opportunities to demonstrate achievement of the SLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	SLOs	Period (Week)	Platform
Midterm Exam	30%	Chapters 1,2,3,4,5 &6	1 and 4	Week 8	Face to Face
Short Exam	20%	Short Exam Chapters 7&8	1 and 4	Week 10	Face to Face
Presentation	10%		4	During the semester	Face to Face
Final Exam	40%	Chapters 1,2,3,4,5,6,7, 8,9,10&11	1 and 4	To be declared later by the	Face to Face



				Registration Unit.	
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23 Course Requirements

(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc): NA

24 Course Policies:

A- Attendance policies:

Students are not allowed to miss more than 15% of the classes during the semester. Failing to meet this requirement will be dealt with according to the university disciplinary rules.

B- Absences from exams and submitting assignments on time:

No make-up exam could be held.

C- Health and safety procedures:

Based on the University disciplinary rules.

D- Honesty policy regarding cheating, plagiarism, misbehavior:

Based on the University disciplinary rules.

E- Grading policy:

Based on the scale

F- Available university services that support achievement in the course:

None.

25 References:

A- Required book(s), assigned reading and audio-visuals:

Financial Statement Analysis, 11th edition by Subramanyam and Wild, 2014, McGraw Hill.



B- Recommended books, materials, and media:

NA

26 Additional information:

- Concerns or complaints should be expressed in the first instance to the module lecturer; if no resolution is forthcoming, then the issue should be brought to the attention of the module coordinator (for multiple sections) who will take the concerns to the module representative meeting. Thereafter, problems are dealt with by the Department Chair and if still unresolved the Dean and then ultimately the Vice President. For final complaints, there will be a committee to review grading the final exam.
- For more details on University regulations please visit:
http://registration.ju.edu.jo/RegRegulations/Forms/All_Regulations.aspx
- **Being absent is not an excuse for not knowing what is going on.**

The original textbook must be brought to every lecture.

Name of Course Coordinator: -----Dr. Majd Iskandrani-----Signature: ----Majd ----- Date: -----22/10/2022-----
Head of Curriculum Committee/Department: ----- Signature: ----- ---
Head of Department: ----- Signature: ----- -
Head of Curriculum Committee/Faculty: ----- Signature: ----- -



مركز الاعتماد
وإضمان الجودة
CENTRE FOR ACCREDITATION AND QUALITY ASSURANCE

Dean: ----- Signature: -----

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